

# **Customer Relationship Summary – Form CRS**

December 2024

Introduction: Eddid Securities USA Inc. ("Eddid" or "We") is a broker-dealer registered with the U.S. Securities and Exchange Commission ("SEC"). We are also a member of Financial Industry Regulatory Authority ("FINRA"), Securities Investor Protection Corporation ("SIPC"), and Nasdaq Stock Market.

We are not an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand the differences. This document is intended to provide you with a summary of Eddid Securities USA's services, fees, costs, conflicts of interest, standard of conduct and disciplinary history, including the disciplinary history of our financial professionals. Free and simple tools are available to research firms and financial professionals at www.Investor.gov/CRS which also provides educational materials about broker-dealers, investment advisers, and investing. We hope this Form CRS provides information that helps you make an informed decision about whether to open an account with us. To learn more about Eddid, you may go to FINRA's Broker Check at: https://brokercheck.finra.org

#### What investment services can you provide me?

<u>Description of Services:</u> Eddid Securities USA offers self-directed brokerage services to retail investors. We provide a platform where customers can place orders to buy and sell stocks and exchange-traded funds ("ETFs"). The software is available as an app for mobile or desktop devices. We also provide access to primary and secondary offerings. All customer accounts are self-directed. Eddid Securities USA acts in a broker-dealer capacity and does not make any recommendations or provide investment advice to customers.

Our services involve effecting securities transactions for investors. We do not provide investment advice or offer recommendations of securities, strategies involving securities, or securities account types. We do not monitor your account or your individual investments for performance. You are responsible for monitoring events or developments that may affect the investment held in your account We offer access to investment tools and education to help you make investment decisions, but this information is for informational and educational purposes only. We may require our customers to maintain a minimum balance. The clearing firms will deliver electronic trade confirmations and account statements of your account.

Eddid Securities USA is an introducing broker-dealer. Your funds and securities will be custodied by our clearing firms. We have separate clearing agreements with Velocity Clearing, LLC ("Velocity") & Velox Clearing LLC ("Velox") for the carrying of accounts on a fully disclosed basis. For more information on the services and products we offer, please visit our website at <a href="https://www.eddidusa.com">www.eddidusa.com</a>.

Conversation	Given my financial situation, should I choose a brokerage service? Why or why not?
Starter:	What is your relevant experience, including your licenses, education, and
	other qualifications? What do these qualifications mean?

#### What fees will I pay?

**Fees, Costs, Conflicts, and Standard of Conduct:** As an Eddid Securities USA customer, you may be subject to fees, or costs, when trading stocks, ETFs and other securities products. See below for the most common fees and costs:

- Commissions Customers will be charged commissions for trading stocks and ETFs.
- Margin Interest Interest charged to your account when the clearing firm lends you funds to trade on
  margin. For more information about margin and the costs and risks of trading on margin, please see our
  website.
- Short Selling Fees For a short position, you need to borrow shares of a company before you sell them. The cost associated with a short sale is the fee for borrowing the respective stock.
- Regulatory & Exchange Fees The SEC, self-regulatory organizations, and exchanges charge regulatory fees that may
  apply to you depending on your activity, in addition to the fees and/or commissions charged by us.
- Account Transfer Fees Most accounts are subject to an industry standard transfer fee when processing a transfer to
  another firm.

Fees are based on the trading you conduct and services you choose. Fees may differ based on account type. The list of fees and costs above is not exhaustive. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information on fees you may pay, please visit <a href="www.eddidusa.com">www.eddidusa.com</a>.



Conversation	Help me understand how these fees and costs might affect my investments.
Starters:	• If I give you \$10,000 to invest, how much will go to fees and costs, and how much
	will be invested for me?

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

Eddid Securities USA does NOT provide recommendations. Eddid Securities USA predominantly makes its money from: underwriting, commissions from your self-directed trading; interest on overnight cash balances held in your account; and interest charged to your account when the clearing firm lends you funds for margin trading. The way we make money may conflict with your interests. You should understand and ask us about these conflicts because they can affect the services we provide you. Here are some examples to help you understand what this means.

- We may receive interest on uninvested cash deposited in your accounts, so we benefit from you holding cash in your account.
- We earn commissions on certain trades, so we benefit when you actively trade your portfolio.
- We earn interest on the stocks you purchase on margin, so we benefit from you maintaining a debit balance.
- From time to time, we act as an underwriting participant in registered public offerings. If you choose to purchase shares in such offerings, we will profit because we will acquire such shares from the issuer or the underwriters at a discounted price.

Eddid Securities USA mitigates its conflicts of interest by applying controls and supervising processes and employees. We do not believe that any of our potential conflicts of interest, including those listed above, create a material conflict of interest with you or any of our customers.

Conversation	How might your conflicts of interest affect me, and how will you address
Starter:	them?

#### How do your financial professionals make money?

Our financial professionals are compensated by a salary and are eligible for a performance bonus. Their compensation is not based on any of your securities transactions.

### Do you or your financial professionals have a legal or disciplinary history?

<u>Disciplinary History:</u> Eddid Securities USA, Inc. does not have any legal and/or disciplinary history. None of our registered representatives have legal and/or disciplinary history. Visit <a href="https://www.Investor.gov/CRS">www.Investor.gov/CRS</a> free and simple search tool to learn more about our financial professionals. Additional information can be found on FINRA's BrokerCheck (<a href="https://brokercheck.finra.org">https://brokercheck.finra.org</a>) which is a free tool to research the background and experience of financial brokers, advisers, and firms.

Conversation	As a financial professional, do you have any disciplinary history? For what type
Starter:	of conduct?

## Where can I find additional information?

You can find additional details about Eddid Securities USA and our brokerage services at www.eddidusa.com. To request up-to-date information or a copy of this Form CRS, you can email <a href="help@eddidusa.com">help@eddidusa.com</a> or call 212-363-6888.

Conversation Starter:	<ul> <li>Who is my primary contact person? Is he or she a representative of a broker-dealer?</li> <li>Whom can I talk to if I have concerns about how this person is treating me?</li> </ul>
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